

SMART Money – Money III

SMART Money III is designed to give you the skills, knowledge and tools to compete with a financially healthy and progressive business. In this program, you will learn critical skills such as managing by the numbers, driving your business through the P&L or Operating Statement, and Balance Sheet. Knowledge and awareness of financial measures are keys to achieving overall success and making more money.

What You Can Expect to Learn:

- Understanding financial terms and definitions.
- Maximizing the effectiveness of your accountant or controller.
- Creating and understanding financial reports.
- The importance of KPIs.
- Using the KPI Calculator.
- Communicating the financial results to the shop floor.
- The importance of the "Breakeven Point" and post-breakeven sales.
- Three strategies to more profit.
- Five components of an effective business plan.
- Implementing your business plan.
- How to improve your profitability, even in an economic downturn.

Seminar Length 1 Day

Who should attend • Collision Center Owners & Managers

Cost and Location Contact your local DuPont Performance Coatings distributor for cost and location of a SMART program near you.

